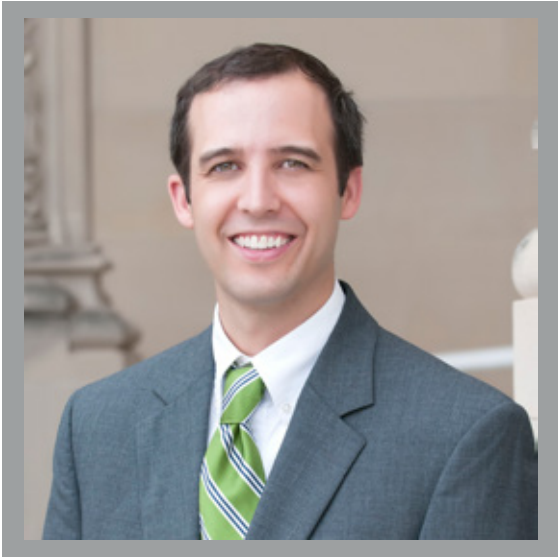


CHRIS MASLIN, MBA, SHRM-SCP, SPHR

Senior Director, Talent and Organizational Development The Biltmore Company



Chris is the Senior Director of Talent & Organizational Development for The Biltmore Company in Asheville, NC, and also serves as the Senior Director of Biltmore's Center for Professional Development ®. His work includes oversight of recruitment, training, talent management, and professional development of Biltmore's 2,500+ employees. He also leads the corporate strategic planning process with the objective of maximizing growth, profitability, all focused on the achievement of Biltmore's preservation mission. Chris brings a fresh perspective to each group with whom he works, customizing programs to suit specific outcomes, and helping

clients build a results-oriented organizational culture. Using experiential learning methods, he has strengthened The Biltmore Company's development programs as well as its talent management and employee engagement strategies. Chris has delivered programs to numerous Fortune 500 companies, helping them achieve cultural transformation that consistently delivers solid return on investment.

Areas of Expertise

- Strategic Planning
- Leadership Development
- Visioning
- Customer Experience
- Team Development & Alignment
- Talent Management
- Employee Engagement
- Business Process & Metric Design
- Interpersonal Skills

Education

- B.S., Montreat College
- M.B.A., Western Carolina University
- Post Graduate Coursework, UNC Chapel Hill

Awards/Recognitions

- Recognized as one of Asheville's "40 Under 40" emerging business leaders by *Mountaineer Publishing*
- Beta Gamma Sigma International Honor Society for Business